Michigan City launches new community website, CreatePlayRepeat.com

Michigan City, IN--The City of Michigan City, Indiana is proud to announce the launch of CreatePlayRepeat.com.

As a major digital focalpoint of the ‘Create. Play. Repeat.’ campaign, this new website is an exciting interactive way to promote a unique lifestyle that defines the cultural resurgence currently happening around Michigan City, from Lake Michigan to Patriot Park.

Visitors to CreatePlayRepeat.com will find ever-growing listings of creators, events, activities, and more focused on enabling residents and visitors alike to customize and maximize their Michigan City experience.

At its core, the ‘Create. Play. Repeat.’ movement is fueled by artists, small businesses, and community organizations, all of whom are playing a part in the process. ‘Create’ showcases arts, artisans, and builders of all kinds who are establishing the visual essence of the city. ‘Play’ illustrates the countless attractions, recreation options, signature events, and anything else that allows visitors and locals alike to experience what Michigan City has to offer. ‘Repeat’ embodies the overall effort of the city to develop a lifestyle surrounding an engaging and exciting community.

“Visiting CreatePlayRepeat.com is a great way for anyone in Michigan City – and beyond – to discover new experiences from every corner of our city,” said Michigan City Mayor Ron Meer. “I think this website will play an important role in the revitalization of Michigan City.”