Michigan City to Host SiteLink Forum

Michigan City, IN – August 1-3, 2018, the Economic Development Corporation Michigan City (EDCMC), is partnering with Webster Global Site Selectors to host the SiteLink conference at Blue Chip Casino, Hotel, and Spa. Sponsored by several Economic Development Organizations in Northern Indiana, Southwestern Michigan, and private sector companies, SiteLink will convene a forum of seven internationally recognized site selectors who will make presentations on their areas of expertise. Site Selectors will meet with attendees one-on-one to provide feedback and advice on business recruitment strategies. There will be a variety of networking events, which provide individuals the opportunity to build relationships with the site selectors and regional leaders in Economic Development. Site selectors are specialists hired by companies to evaluate needs and make recommendations on the best places for business expansion or relocation.

The conference’s one-on-one meetings help attendees to take away best practices to implement in their communities and learn from Site Selectors on what they are looking for in communities. It is an opportunity to familiarize site selectors with what their community has to offer and move the community to the top of the list. Similar events occur a handful of times each year at various cities across the country in Denver, Chicago, and Orlando. What is unique about SiteLink is that it is being held outside of a major city and will specifically address the challenges of business recruitment in smaller communities.

The Economic Development Corporation Michigan City is pleased to be hosting with several Gold sponsors that include Valparaiso Chamber of Commerce, La Porte County Office of Economic Development, Lake County IN Economic Alliance, and Webster Global Site Selectors, the firm primarily hosting the conference. It is a great opportunity for the communities around Northern Indiana and the Midwest to meet with site selectors and for site selectors to learn
more about what our region has to offer. Site Selectors will also have an opportunity to take a
closer look at Northern Indiana.

More information about the site selectors, list of all sponsors and attending the event can be
found at [www.sitelinkforum.com](http://www.sitelinkforum.com).

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Economic Development Corporation Michigan City, Indiana (EDCMC) is committed to growing
and attracting new industry and business to the community as well as strengthening existing
business. The EDCMC exists to develop and implement seamless policies, procedures and
programs for economic and community development that drive systemic and long-term
viability through collaboration and consensus with our stakeholders and community resources.
The services, programs, and one-on-one assistance provided by the EDCMC create the optimum
business environment — a place where commerce and industry can prosper and grow. EDCMC
merges the right mix of resources, including: city government officials, residents and the
expertise of business leaders. Exclusive incentive packages and unique natural resources make
Michigan City the place to build or expand. For more information, call (219) 873-1211 or visit
[www.edcmc.com](http://www.edcmc.com).

Webster Global Site Selectors (Webster Global) has been in business since April, 2011. Our
company brings together a unique combination of skills, including many years of experience in
Site Selection Analysis, Economic Development Consulting, as well as Marketing and Business
Development Planning and Implementation. Our Site Selection clients have included companies
of all sizes and types seeking optimal relocation/expansion locations throughout the United
States. Our broad spectrum of Economic Development Consulting activities range from
Marketing Plans, Marketing Communication Visuals, Labor and Logistics Analysis, Cost
Comparison Analysis, SWOT Analysis, Business Mission Tours, Strategic Planning, Feasibility
Studies and more – whatever is necessary to enhance and increase economic viability for
communities, counties or regions.