

PRESSRELEASE

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For Immediate Release

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3rd Annual America's Day for KIDS

National Kids Day is an opportunity to remind ourselves to give the gift of heartfelt time every day to the most important people in our lives...our children.

Michigan City, IN (September 14, 2006) – Parents, grandparents, friends and neighbors...gather your youngsters and come to Meer Gym at the Elston Middle School this Saturday for free fun, games and food during Kids Day!

"Family members can get fun temporary tattoos from the Michigan City YMCA, participate in art projects with the North Central Community Action Agency, play board games with Safe Harbor, and have a 'close encounter' with one of Michigan City Fire Department's big red fire trucks during Kids Day", said Jan Kostielney, JK Enterprises, marketing and community relations consultant for the City of Michigan City.

The annual Coast Week celebration has joined Kids Day this year. Children and their families will have opportunities to engage in activities sponsored by the Indiana Department of Natural Resources and the Save The Dunes Council. The Washington Park Zoo, the U.S. Army Corps of Engineers, the Michigan City Public Library, the LaPorte County Literacy Council, and the Lubeznik Center for the Arts will all be on hand with fun activities for people of all ages. Children will be able to try on firefighter jackets, hats and boots and to experience the EDITH House, which teaches children fire safety rules. Quilters from Pioneer Land and Danielle Engwert, professional spinner and weaver, will also be at Kids Day, demonstrating skills that have passed from generation to generation...and encouraging our newest generations to learn them. The Michigan City Emergency Management Agency, the Michigan City Boys & Girls Club, and Hours for Ours will also be on hand with activities and information. The Michigan City Mayor's Office will have "coupons" for parents to give to their children.

"Research shows that spending meaningful time with children is essential to their success, and Kids Day is designed to provide family-friendly activities and educational material in a fun, entertaining atmosphere," Kostielney said. "Kids Day will be held at Meer Gym on Saturday, September 16th, from 2-4 p.m. There is no fee to participate in Kids Day...even the hotdogs, which are provided by Al's Supermarkets, are free! McDonald's has donated orange drink and some "Be Our Guest" cards which will be given away in a drawing. The event is hosted by the City of Michigan City, the Michigan City Area Schools, the LaPorte County Coalition of Youth-Serving Agencies, and the Michigan City Boys & Girls Club."

"After joining us for fun and games, families may want to visit www.laportecountyysa.com for information and ideas on how to

create fun memories," Kostielney said. "The LaPorte County Coalition of Youth-Serving Agencies' website has a 'Parents Page' which contains great information."