

PRESSRELEASE

Mayor's Office • 100 East Michigan Blvd. • Michigan City, IN 46360 • (219)873-1400 • Fax: (219)873-1515
www.emichigancity.com

For Immediate Release

Date: January 5, 2004

Daffodil Day in Michigan City

Fight cancer by purchasing daffodils!

Michigan City, IN (January 5, 2004) – Spring is right around the corner – and so is the American Cancer Society Daffodil Days program!

The daffodil is the first flower of spring, the flower of hope for cancer patients and their families. Purchasing daffodils for friends, customers, and employees can brighten their days, desks, or dinner tables.

Daffodil Days is a festival of hope, progress and answers. Funds raised through the sale of daffodils benefits patient services, education and prevention activities, and research in Indiana.

The Mayor's Campaign Against Cancer will sell daffodils for the American Cancer Society. Orders can be placed through March 5, 2004. Daffodils will be ready for delivery or pick up on March 18 - 20, 2004.

Companies, hospitals, schools and individuals are encouraged to buy bouquets of beautiful daffodils. Each bunch of approximately 10 daffodils is just a \$7 donation. Half cases (25 bunches) are a \$175 donation, and a full case (50 bunches) is a \$350 donation. Clear glass vases are available for only \$3 each.

When you buy a beautiful bouquet for yourself or for someone else, you're helping support American Cancer Society research, education, advocacy and patient service efforts in our own community. It's all part of the life-saving mission of the American Cancer Society

Order forms are available online at www.emichigancity.com; they can be picked up at the Mayor's Office or the Park Department. To have an order form faxed to you, call Jan at 219/873-1515. Cash, checks and credit cards are accepted, and all orders must be paid in full when the daffodils are ordered. Deadline to place orders is March 5th.

To place an order, you can do either of the following:

- Mail your order and payments to Jan Kostielney, Mayor's Office, 100 W. Michigan Blvd., Michigan City, IN 46360.
- Deliver your order and payments to Jan Kostielney at the Mayor's Office or Laura New at the Park and Recreation Department Office in Washington Park, Michigan City.

You can pick your daffodils up at the Mayor's Office, or we will deliver your order to you between March 18 and 20. We cannot guarantee exact time and date of delivery. A minimum order of \$35 is required for delivery.

For more information, contact Jan Kostielney at 219/873-1400 X350 or via email at jkostielney@emichigancity.com or Laura New at 219/873-1506 or via email at lnew@michigancityparks.com.

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