

PRESSRELEASE

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For Immediate Release

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emichigancity.com has a new look!

Michigan City, IN (September 12, 2005) - The home page of the official website of The City of Michigan City, Indiana, (www.eMichiganCity.com) has a brand new look, and site visitors will discover more information than ever...and it's all easier to find.

"Travel and Tourism categories are listed for easy use," said Jan Kostielney, who manages the content of the City website, "and City News and Upcoming Events have center stage on the all-new home page. City departments are now listed individually, which makes accessing specific information easier than ever. If you're not sure which department you need, visit the "I'm Looking For." section where you'll find access to department e-mails as well as specific subjects such as employment, buses, trash collection, complaints and city forms."

In "Discover Michigan City," Kostielney said, "website visitors will find "Things To Do in Michigan City," a special section that lists movies, plays, museums, shopping, festivals, and much more. The Mayor's Campaign Against Cancer, also in the "Discover Michigan City" section, holds information about prevention, detection and treatment options related to cancer as well as a calendar of events for the Campaign.

"The Business Development Guide links to the Michigan City Economic Development Corporation and assists businesses in relocating in Michigan City," Kostielney continued. "The Citizen Resource Center helps residents and visitors find schools, churches, healthcare, media and transportation as well as provides information on neighborhood groups, parking restrictions, pet regulations, zoning issues, and even voter registration."

Rotating photos illustrate the many attractions Michigan City offers to residents and visitors, and seasonal Beach Conditions and Marine Conditions provide detailed information on both water and beach conditions for boaters and swimmers.

One of the most popular areas of the City's website are the dozens of photo albums, recording Michigan City events and activities such as the Summer Festival parades, Boo at the Zoo, Plunge For A Cure, car cruises, and seasonal changes in the area. The photo albums can be found in the "Discover Michigan City" section of the website.

Kostielney concluded, "Catalyst Marketing Innovations LLC is the city's website designer, developer, and maintenance provider. Their expertise and dedication to customer and user service continues to exceed our expectations. We are very pleased with the update to our front page and the value it provides to our website visitors."

The city's website receives nearly 11 million hits annually, with an average of 45,000 individual visitors every month.

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