

# PRESSRELEASE

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## Winning Entries Announced For Light Up The Night Outdoor Decorating Contest

**Michigan City, IN** (January 6, 2004) - Holiday lights and decorations in Michigan City were abundant and beautiful, and forty homes and businesses registered to participate in the 1<sup>st</sup> Annual Light Up The Night Contest. Light Up The Night is a joint effort of the Mayor's Office and the LaPorte County Convention & Tourism Bureau.

Judges for the contest were Leonard Woolsey, publisher of The News-Dispatch; Tim Bietry, president of the Michigan City Chamber of Commerce; and Laura New, office manager at the Michigan City Parks & Recreation Department. Judges received photos of each entry with only an identifying number; they did not know names or addresses for any entry prior to this announcement.

The winning entries were:

Clark Griswold Award - Jeff Kizer  
Holiday Spirit - Roger & Judy Schmidt  
Reason for the Season - Patti & Mike Zimpfer  
Business Creativity Award - Morse & Company

The prizes, awarded during a special media event at City Hall at 6:00 p.m. on Thursday, are as follows:

### Residential Awards

#### Clark Griswold Award

- Two round-trip tickets to Tampa/St. Petersburg, Florida - Donated by NIPSCO
- Cordless telephone - Donated by Tylisz Appliances
- Lighthouse ceramic - Donated by the Michigan City Chamber of Commerce
- Three-Month Subscription to The News-Dispatch - Donated by The News-Dispatch
- Millennium Plaza poster signed by the artist, Neil Kienitz - Donated by Mayor Chuck Oberlie

#### Holiday Spirit Award

- One-year Family Membership to Michigan City YMCA - Donated by Michigan City

- YMCA
- One night for two at the Blue Chip Casino Hotel, buffet dinner for two and one robe - Donated by Blue Chip Casino & Hotel
- \$50 gift certificate to Valueland - Donated by LaPorte County Convention & Visitors Bureau
- Lighthouse ceramic - Donated by the Michigan City Chamber of Commerce
- Three-Month Subscription to The News-Dispatch - Donated by The News-Dispatch
- Millennium Plaza poster signed by the artist, Neil Kienitz - Donated by Mayor Chuck Oberlie

#### **Reason For The Season Award**

- \$150 gift certificate to Valueland - Donated by LaPorte County Convention & Visitors Bureau
- Nativity Scene and crystal Cross - Donated by Mikasa at Lighthouse Place Premium Outlet Center
- Gift Certificate - Donated by Queen of Angels Gift & Book Store
- Gift Certificate - Donated by Hobby Lobby
- Lighthouse ceramic - Donated by the Michigan City Chamber of Commerce
- Three-Month Subscription to The News-Dispatch - Donated by The News-Dispatch
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#### **Business Award**

#### **Creativity Award**

- Creation of 3x4 advertisement - Donated by Morse & Company
- Placement of advertisement - Donated by The News-Dispatch
- Airtime for 60 thirty-second commercials - Donated by WEFM
- Lighthouse ceramic - Donated by the Michigan City Chamber of Commerce
- Millennium Plaza poster signed by the artist, Neil Kienitz - Donated by Mayor Chuck Oberlie

“We were very pleased with the number of contest entries for this first year of the contest,” said Jan Kostielney, coordinator of the project, “and our goal of lighting up the night with holiday decorations was definitely achieved. The generous donations of prizes by local companies and organizations helped us to generate a lot of interest. A special thanks goes to the judges who viewed more than 100 photos (multiples of each entry, taken from different angles) and made the difficult decision of winners from the amazing entries. The contest will be offered again next year, and we expect even greater participation, making Michigan City once again bright with holiday cheer.”

Photos of Light Up The Night contest winners will soon be viewable on the Michigan City website, [www.emichigancity.com](http://www.emichigancity.com) in the “Photo Scrapbook” section.

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