

PRESSRELEASE

Mayor's Office • 100 East Michigan Blvd. • Michigan City, IN 46360 • (219)873-1400 • Fax: (219)873-1515

www.emichigancity.com

For Immediate Release

Date: June 30, 2005

Exhibitors Sought for 2nd Annual National Kids Day

National Kids Day is an opportunity to remind ourselves to give the gift of heartfelt time every day to the most important people in our lives...our children.

Michigan City, IN (June 30, 2005) – Service organizations and providers as well as attraction and event organizations which are family-oriented are invited to participate in the 2nd Annual National Kids Day event which will be held in Michigan City.

"National Kids Day is designed to provide families with entertainment and education about issues and actions related to the family group, said Jan Kostielney, secretary for the LaPorte County Coalition of Youth-Serving Agencies (YSA). In 2004, members of the YSA were some of the 42 event exhibitors as well as the source for many of the 500 children and family members who participated in the event activities. "Research shows that spending meaningful time with kids is essential to their success. National Kids Day is designed to provide family-friendly activities and educational material in a fun, entertaining atmosphere."

"This is the second year for this unique event in our community," Kostielney said. "National Kids Day is now seeking exhibitors for the 2005 event which will be held at Meer Gym and in Gill Field on Saturday, August 6th, from 2-4 p.m. There is no fee for exhibiting or sponsoring an event at National Kids Day. The event is hosted by the City of Michigan City and the Michigan City Boys & Girls Club."

Kostielney said, "Information about your business, agency, organization, service, club, etc. should be made available to the adults who attend National Kids Day, but the primary goal of your presence at this event is to connect with the children and provide some form of entertainment as well as education. Your plans for the event may include the following or any other family-oriented activity:

- Hands-on activities for children and their family members that are fun
- Performances by musicians, magicians, artists, actors, etc.
- Tennis clinic
- Soccer clinic
- Fire and personal safety instruction
- Drug and smoking prevention information
- Literacy and reading
- Kid IDs, bicycle safety, car seat program, etc.
- Door prizes for adults and for children

- Environmental, recycling, nature/animals

“Last year, we were able to offer free hot dogs and drinks to families who participated in National Kids Day,” Kostielney said. “We hope to be able to provide the same service this year. Any company, organization or individual who can assist us with providing food to our attendees should contact me at jkostielney@emichigancity.com or at 219/229-4309.”

A registration form is available by email. A link to the form is located in “City News” on www.emichigancity.com.

“Families may visit www.kidsday.net for information and ideas on how to create fun memories,” Kostielney said. “The website has educational and entertainment sections (“Meaningful Time” and “Just For Fun” areas) that include activities, suggested books for family reading and much more.”

Contact: Jan Kostielney
Phone: 219/229-4309
Email: jkostielney@emichigancity.com



Meer Gym and Field (old Elston)
Michigan City, IN
Saturday, August 6, 2005
2-4 p.m.

Sponsored by the Michigan City Boys & Girls Club
and the City of Michigan City

National Kids Day is an opportunity to remind ourselves to give the gift of heartfelt time every day to the most important people in our lives...our children.

Visit www.kidsday.net for more information on this national event sponsored by the national Boys & Girls Club and KidsPeace.

You are invited to participate in the 2nd Annual National Kids Day event in Michigan City on Saturday, August 6, 2005.

The event may include the following or any other family-oriented activity you'd like to plan:

- Hands-on activities for children and their family members that are fun
 - Information about your business, agency, organization, service club, etc. should be made available to the adults, but the primary goal of your presence is to connect with the children and provide some form of entertainment as well as education
- Performances by musicians, magicians, artists, actors, etc.
- Tennis clinic
- Soccer clinic
- Fire and personal safety instruction
- Drug and smoking prevention information
- Literacy and reading
- Kid IDs, bicycle safety, car seat program, etc.
- Door prizes for adults (gift certificates/coupons from local restaurants, hotels, attractions and bed & breakfasts) and for children (gift certificates/coupons for movies, movie and game rentals, food, and school supplies)
- Environmental, recycling, nature

We also are in need of the following assistance (or sponsors to provide these):

- Banners and signs to promote the event
- Billboard signs to promote the event
- T-shirts for the children who participate (up to 350 shirts in Sm, Md, Lg and XL children's sizes)
- Food (we hope to have hot dogs, chips, sodas, cookies, etc. donated by various service clubs and organizations so that families can eat "lunch" while they visit the displays.)



Meer Gym and Field
Michigan City, IN
Saturday, August 6, 2005
2-4 p.m.

Application Form

National Kids Day is an opportunity to remind ourselves to give the gift of heartfelt time every day to the most important people in our lives...our children.

Please fill in all appropriate areas and return to Jan Kostielney at Mayor's Office, 100 E. Michigan Blvd., Michigan City, IN 46360 or send details via email to jkostielney@emichigancity.com no later than July 22. Thank you for your help in creating a memorable event for the children of our community!

Organization: _____

We will offer the following display and activity in our exhibit:

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Description of your organization:

We will contribute the following to the picnic: _____

We would like to contribute the following to this event: _____

We will contribute the following to the promotional efforts for this event: _____

Do you need electricity? ___ yes ___ no