

PRESSRELEASE

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For Immediate Release

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NIPSCO To "Take A Dunking!"

Michigan City, IN (June 10, 2004) –Those who attend the annual Relay For Life event at the LaPorte County Fairgrounds can dunk NIPSCO in a tank of cold water.

The LaPorte County Relay For Life is hosting a dunk tank to raise funds for cancer support services in our area...and from 7-7:30 p.m. on Friday, June 18th, the tank will feature Don Babcock, director of economic development at NIPSCO.

"NIPSCO donated \$1000 to Relay, and Don has graciously volunteered to help us raise additional funds in LaPorte County by sitting in the dunk tank Friday evening," said Laura New, chairperson for the LaPorte County Relay For Life event. "When we mentioned the tank to him, he said that it sounded like it would be a lot of fun! We expect that Don will raise a lot of money for Relay that night."

Babcock said, "NIPSCO partners with several regional organizations, and we are very pleased to be able to participate in the Relay. I hope I do succeed in raising a considerable sum for this most worthy cause...and I'll also hope that there are a lot of bad aims in the crowd!"

The **Opening Ceremony** begins at 6:00 p.m., Friday, June 18th. NIPSCO representative will be in the **dunk tank** from 7-7:30 p.m. Free will donations will be accepted for each ball thrown. The **Luminaria Ceremony** will be at 9:00 p.m., Friday, June 18th. Survivors will be honored with a special lap. There will be golf carts available for cancer survivors unable to walk the lap. **Survivor and Friends Breakfast** (as long as supplies last) at 6:30 a.m. on Saturday, June 19th. **Closing Ceremony** will be around 11:30 a.m. on Saturday, June 19th.

Relay For Life is an annual fundraiser for the American Cancer Society. All funds raised by Relay are used to provide cancer support services in our community.

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