

PRESSRELEASE

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For Immediate Release

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Party By The Lake

Michigan City, IN (June 16, 2004) – The Wall Gang and Thunder Roads Magazine will kick off Michigan City's Summer Festival with the 1st Annual Party By The Lake on Saturday, June 19th at Washington Park in Michigan City, Indiana. Proceeds from this event will go toward helping U.S. veterans in need; a portion of the proceeds will go to the Great Lakes Museum of Military History.

The Kick-Off Parade leaves from the Michigan City Harley-Davidson shop on US 421 just south of I-94. Sign in is at 10am; the ride leaves at 11am sharp. Come join the fun – and show your support for our troops.

Sign up for 100 miles of Northern Indiana's finest riding and participate in the Poker Run which boasts a \$500 prize for the best hand. Registration is in Washington Park following the parade. Last bike out at 12:30 p.m. Fee for the Poker Run and the Party by the Lake is \$15 per person; to attend the Party only, fee is \$5 per person. Active military get free admission to the Party.

The Party By The Lake is scheduled from 11 a.m. to 11 p.m. in Washington Park. J&J will provide DJ music beginning at noon, and live music featuring "Controls" and "Rock Bottom" starts at 3pm. There will be a special appearance by Flynnville Train. Motorcycle enthusiasts won't want to miss the "Show Your Stuff" bike show which begins at 4pm. Entry fee is \$5, and many classes of entry are available. Mayor Chuck Oberlie is one of several judges of the bike show; trophies will be awarded. Food, soft drinks, hard lemonade and beer will be available all day. The Wall Gang, Inc., a non-profit organization, is serving a hog roast, brats, and hot dogs.

More than twenty vendors will be on hand displaying and selling tattoo artists, motorcycle groups and organizations, biker accessories, bike shops and custom builders, leather goods, leather repair and patches, photography, air brush artist, and much more. WEFM will do a live broadcast from the event.

Hotel and camping information is available; please contact Steve Moore at 219/872-3738 or via email at more@netnitco.net for more information on Party By The Lake.

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