

PRESSRELEASE

Mayor's Office • 100 East Michigan Blvd. • Michigan City, IN 46360 • (219)873-1400 • Fax: (219)873-1515

www.emichigancity.com

For Immediate Release

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Cancer Awareness Saturday

Michigan City, IN (September 26, 2003) – Shoppers at four local stores this Saturday could receive information that will save their lives.

Michigan City employees have volunteered their time to hand out cancer awareness and self-exam cards from 9-11 a.m. on Saturday, September 27th.

“These cards and brochures,” said Mayor Oberlie, “include information that helps thousands of men and women find the first symptoms of cancer early. I hope you’ll come by one of these stores on Saturday the 27th and receive a packet of information from our City Team members. The self-exam cards and brochures save lives every day.”

Jan Kostielney, chair of the Mayor’s Campaign Against Cancer committee, said, “Employees from the Michigan City Police and Fire Departments, the Human Rights Commission, Central Services, the Street and Refuse Departments, and the Mayor’s Office will be at Meijers, Wal-Mart, Al’s Franklin Street and Al’s Karwick this Saturday morning. They will be near the front doors of these stores from 9 – 10 a.m. and from 10 – 11 a.m., or until they’ve run out of materials, handing out self-exam cards and information brochures from the American Cancer Society.”

Mayor Chuck Oberlie said, “The generous donation of time by volunteers frequently goes unnoticed. I want to personally thank each of the City Team members who volunteered their time to hand out this vital information about cancer awareness.”

The Mayor’s Campaign Against Cancer committee includes Laura New, Office Manager for the Michigan City Parks & Recreation Department and local coordinator of Relay For Life; Chuck Greis, Public Education/Information Officer for the Michigan City Fire Department; and Janet Kostielney, contracted provider of marketing, public relations and events management to the City of Michigan City.

Upcoming events in the Mayor’s Campaign Against Cancer include:

- Panel discussions by local physicians about cancer awareness, screening, and treatment on MCTV Channel 48; check local listings for dates and times.
- **Community Project In Pink** at Patriot Park, 10 a.m. – 11:30 a.m., October 4th. Wear a pink top (or wrap a pink blanket around your shoulders!) and join in the fun to create an historical photograph. A Lights On After School program will be held in conjunction with the Community Project In Pink.
- **Plunge For The Cure**, 10-10:30 a.m., Washington Park Beach, October 25th. Join Mayor Chuck Oberlie to plunge your toes, your fingers or your entire body into Lake Michigan as part of a fundraiser for the American Cancer Society. Those who donate more than \$100 will receive a t-shirt with the Plunge For The Cure logo designed by world-famous artist John Lucas. Each participant will receive a Chicago Dog certificate from Top Dog restaurant and a Certificate of Appreciation signed by Mayor

Oberlie. One lucky participant will win a basket full of surprises from local companies. Donation forms and registration forms are available at City Hall and online.

Visit the official Michigan City website, www.emichigancity.com, for more information on cancer awareness and the Mayor's Campaign Against Cancer events.

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Contact: Janet Kostielney **Phone:** 219/873-1400 x350
E-mail: jkostielney@emichigancity.com