

PRESS RELEASE

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FOR IMMEDIATE RELEASE

September 21, 2009

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Videos of Life in Michigan City

Michigan City, IN – To promote the many great aspects of living in Michigan City, Mayor Chuck Oberlie announced today that high-quality, streaming videos dedicated to highlighting the many wonderful facets of living here will be added soon to the City of Michigan City's official website at www.emichigancity.com.

Mayor Oberlie said, “In today’s digital world, people rely more and more on the internet to learn more about our community. Through a partnership with the United States Conference of Mayors, videos that focus on a variety of elements such as quality of life, economic development, tourism, education and others will be produced at no cost to the city.

CGI Communications of Rochester, New York, will produce the videos and once they are completed, the videos will be placed on our city website for easy viewing.

Once the initial group of videos is completed, community groups and area businesses will have the chance to take part in this high-impact program with their own 30 or 60 second video, which will highlight their particular business or group. These additional videos will also be prominently displayed on the website.”