

PRESSRELEASE

Mayor's Office • 100 East Michigan Blvd. • Michigan City, IN 46360 • (219)873-1400 • Fax: (219)873-1515

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For Immediate Release

Date: May 25, 2004

Zoo-B-Que Jamaican Beach Party

Tickets Now On Sale for 9th Annual ZooFest Fundraiser

Michigan City, IN (May 25, 2004) – The Zoological Society will host its 9th Annual Zoo-B-Que fundraiser on Saturday, June 19, 2004, at 5:30 p.m. on the Washington Park Zoo grounds at Washington Park on Lake Michigan.

This year's Jamaican Beach Party theme will be the backdrop for fun and exciting events throughout the evening such as both live and silent auctions, raffles and entertainment by the reggae band "White Dove." Guests can expect to dine on BBQ Jamaican jerk-style chicken and pork and all the trimmings in a buffet setting provided by Great Lakes Catering. There will be a cash bar serving a variety of exotic beers and wine.

Tickets must be purchased in advance and are \$15 per person. Children under 5 are free if accompanied by an adult.

The Zoo hopes to raise at least \$10,000 in net proceeds this year. "We have earmarked these funds to go directly to improve our animal habitats and environments," said Lane Theriac, Zoo Director. "We are excited about the many changes happening at the Zoo this year, including a new front entrance with offices and gift shop, as well as breaking ground on our Bobcat Exhibit. Our community treasure is improving and growing."

The Zoological Society is seeking donated items from local merchants for the live and silent auctions. Sponsorships by local and regional companies are also available. Contact Cory Rogin, Zoological Society Marketing Director, at 219/873-1406 X379 for more information.

To purchase tickets, visit the Washington Park Zoo or the Michigan City Parks & Recreation Office in Washington Park or call 219/873-1510 to purchase tickets by phone with your Visa or MasterCard.

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Contact: Cory Rogin **Phone:** 219/873-1406 X379